

# CHLOE LAROCHELLE

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## WORK EXPERIENCE

### Alan Bilzerian

#### Newbury Street, Boston, MA

*Creative Marketing Assistant*

Identifying opportunities for strengthening online presence.

Generating ideas and projects for a stronger output brand identity.

Direction on visual layouts, photoshoots, graphics, and design vision.

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### Bennett & Company

#### Newburyport, MA

*Design Intern on Victoria's Secret Team*

Created Flats.

Conducted consumer trend profiles.

Detailing on samples.

Created spec sheets for garments and accessories.

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### MassArt Financial Aid Office

#### Boston, MA

*Office assistant*

Maintained files accurately.

Reviewed budgets.

Handled student time sheets.

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### Artstream Gallery

#### Dover, NH

*Intern/Assistant*

Exhibition installation.

Jewelry and art sales.

Taught classes for Art Camp (Ages 4-9).

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### Kate Seavey

#### Independant Designer

#### Rochester, NH

*Apprentice*

Learned couture sewing techniques.

Organized swatches.

Created personal designs.

## EDUCATION

### Massachusetts College of Art and Design

#### Boston, MA

BFA degree in Fashion Design.

### Travel Course to India

#### 'India: Exploring Sustainability'

*Textile Technique Workshops:*

Ajrakh block printing, dyeing fabric, Bandhani resist dyeing, and Pakko Embroidery. Visit to organic cotton farms and silk markets to explore sustainable raw material sourcing.

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## AWARDS

All School Show in Presidents Gallery

CFDA Massart Finalist

Senior Show in Bakalar and Paine Galleries

## SKILLS

Adobe Creative Suite, pattern drafting, technical sketching, Microsoft Word & Excel, DSLR photography.